

Steering Committee
July 12, 1994

Minutes

Present: Sue Martinson, Frank Council, Sally Johnson, Ann Sager, Meg Casey, Joyce Anderson, Carol Leroy

1. Minutes were approved.
2. No treasurer's report. At this time there is approximately \$400 in our account.
3. Frank had completed mailings to the Alderman and County Supervisors of an article appearing in the WI Trust of Historic Preservation and an invitation to attend the Hearthstone Tour of homes. Tickets for this event were sent to Mayor DeBroux, County Executive Van de Hey, Bob Stadel, and Warren Uttecht. He has received some responses.
4. There was some discussion regarding the July 11 meeting to present the East Central Wisconsin Planning Commission's report. Looking to the County Property Committee to revive the West Ramp issue/Resolution 12. The report was left open to more debate. Questions raised regarding the employment growth carveout that was reported.

Noted the need to continue to develop our own defense mechanisms (deed restrictions, historical registry, etc.) and look to long term solutions.

Look to formation of a committee composed of members of City and County government as well as neighborhood representation. This was promised by County Executive Van de Hey at the close of the 7/11 meeting.

5. Incorporation papers have been filed. We will know more in approximately ten days. After this is completed, additional board members will be appointed and membership solicitation will begin. Also will approve bylaws following this.
6. A printout of the walking tour is ready for the Hearthstone Tour. Note has been made regarding endangered neighborhood status.
7. Frank, Linda, and Walter Kalata will be meeting with the Appleton Heritage Society on July 21, 1994.
8. A tour of homes sponsored by the neighborhood association was proposed for the Fall, a "Neighborhood Open House." Carol and Sally offered to open their homes. Also suggested a neighborhood-wide rummage sale with proceeds going to benefit the association. Michelle Einerson has expressed interest in organizing this.

*Model
Ordinances*

9. Direction to take at this time:
- Resurrect Resolution 12
 - Property Committee Meeting - get on agenda further discussion of West Ramp issues. Dean Culbertson, Chair, will be contacted.
 - Continue stressing need for City/County/Neighborhood meeting
 - Historical Preservation Ordinance for City of Appleton to be in place by 1995
 - Deed restrictions - needs to be done collectively, not individually.

Sue will check with City Clerk regarding action on Historical Preservation Ordinance. Sally will speak with Maija Penikis, PC, regarding human interest approach to situation.

10. Newsletter is in process. Will include information regarding incorporation, EC Report, and future plans.
11. OTHER: Noted need for community education in area of preservation. Questioned how to reach "influential" citizens in the community regarding our cause.
12. August meeting will include approval of bylaws followed by wholesale solicitation of members. Discussed guidelines for membership fees as follows:
- Members (home owners) - \$15
 - Family (home owners) - \$25+
 - Friend (non-home owner) - \$10
 - Patron - \$50
 - Sponsor - \$100
 - Sustainer - \$250
 - Benefactor - \$500+

Members would receive quarterly newsletter. The category of funding would be listed, not noting specific amounts but under headings.

13. Name of association: Old Third Ward Neighborhood. Will need signage after corporation takes place to mark the boundaries of the area noting name.
14. Window signs need to be renewed. Old ones are fading. Several different messages were discussed. Decided on "Stop Van de Hey - No Parking (with symbol for no/circle with slash through). [NOTE: after editorial in PC on 7/13/94, decided to stay with current window sign message on different color paper.]
15. Ann continues proceedings for registration of Baumrak home on register. Contacts have been made with several individuals regarding completion of forms.
16. Next meeting - Tuesday, August 9, 1994 at 6:00 PM. This will be at the Anderson Home, 335 West 6th Street.

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