

A Walking Tour of Appleton's Old Third Ward

Strolling down the tree-lined streets of the Old Third Ward neighborhood is a walk back in time one hundred and fifty years to the conception of what we know today as the city of Appleton.

As you go, your eyes feast on a banquet of architectural styles, nineteen and twentieth century commingled--American Foursquare, Bungalow, Queen Anne, Italianate, Gothic Revival, Prairie. These homes reflect a coming together of people from all walks of life with a common goal of building a community. Shopkeepers, tradesmen, lumbermen, industrialists, physicians, politicians, lawyers, teachers, artists, inventors, laborers, salesmen, bankers, tailors--ingredients not only for the birth of a town, but of a nation.

Land deeds in the "core" area are rich with names of explorers and pioneers of Wisconsin--John Baptiste Benoit, Augustin Grignon, Amos Lawrence, Reeder Smith, Edward West, Theodore Conkey, Anson Ballard, Fred Packard, Sam Ryan--individuals who turned dreams into reality.

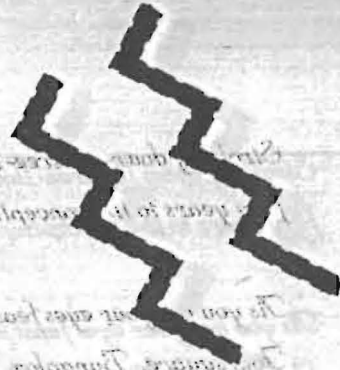
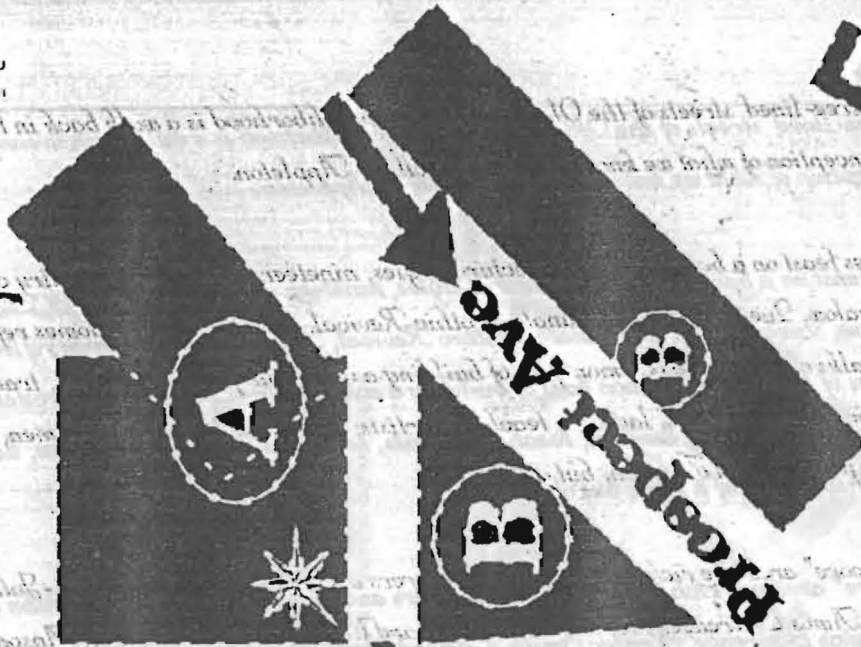
The Old Third Ward began as the "Grand Chute" settlement, appropriately named for its location at one of the most treacherous rapids of the Fox River. This village plat was one of a trio, the other two being Appleton and Lawesburg, that eventually merged into Appleton, the city. The area claims the oldest (1851) home in Appleton located at 515 W 5th St. and a number of homes are still occupied by descendants of early settlers.

In March 1994, the neighborhood was placed on the endangered property list by the Wisconsin Trust for Historic Preservation. Since its beginning, the Old Third Ward has sacrificed its careening ravines, its boulevards, trees and more than forty homes to make room for buildings, parking lots, streets and bridges--all in the name of progress. With pending plans to turn additional homes into parking lots, residents have done extensive research and developed this walking tour to share the "living history" of the Third Ward with friends and neighbors. It is hoped that the community will support the cause of preservation in the Old Third Ward. Without continued vigilance over all of Appleton's historic treasures, a century and a half of our heritage can be destroyed in a day to be gone forever.

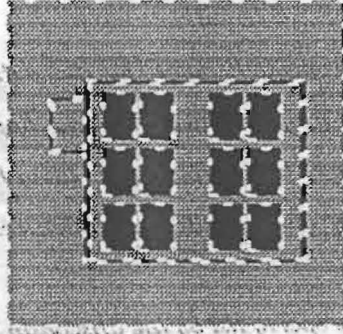


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South



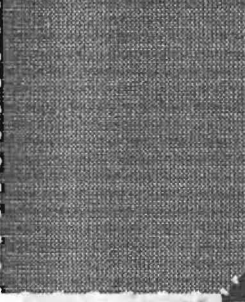
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Sixth



Fifth



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BLOCK A

230 W. Prospect: 1884 Queen Anne
Built by Henry Holbrook. Owned by Edward Jones, Lawyer
and Joseph Koffenel, prominent insurance salesman.

300 W. Prospect: 1869 Colonial Revival
1st owner Thomas W. Brown, pump manufacturer.
Owner; William & Eliza Powell. Eliza is one of John
Whorton's Daughters. 1940 owned by Dr. Kenneth
Kloehn.

312 W. Prospect: 1880 Front Gabled

316 W. Prospect: 1880 Greek Revival/Colonial Revival
Residents: Rbt. Mitchell (Mitchell Bros), Henry Reuter,
early Appleton native born 1865, Albert Glockzin-Assst.
Prof, music at L. U.

330 W. Sixth Street: 1890 Queen Anne, well preserved
example. First owner Henry & Mary Schuetter, well known
tailor, ran the largest shop in NE Wis.

BLOCK B

213 W. Prospect: 1870 Colonial Revival
Home of Edward West, early Appleton
developer/Wisconsin explorer.

315 W. Prospect: 1870 Italianate, on National Register
Home of John Hart Whorton, financier and lumberman.

321 W. Prospect: 1902 Shingle Style
1st Owner Raymond Bertschy son of Appleton pioneers, a
commercial traveler for Fox River Paper.

325 W. Prospect: 1870 Italian Villa
1st owner Ephraim C. Goff (Appleton Mayor and president
of Appleton Gas Light Co.) He recruited soldiers for civil
war. 1915 home was maternity hospital.

329 W. Prospect: 1910 American Foursquare/Queen
Anne
1st Owner: William and Frances Sheer, William was a
painter & sculptor who decorated churches (New Sacred
Heart Church, Stations of Cross at St. Joseph's).

335 W. Prospect: 1903 Colonial Revival/Late Victorian
1st Owner: Jacob & Elizabeth Wolf
Appleton Shoe store operator for many years.

340 W. Prospect: 1910 Prairie School
1st Owner: Joseph & Henrietta Plank (Plank patented
"Dandy roll" sold in U.S.).

330 W. Prospect: 1925 Tudor Revival
1st Owner: George & Elda Schommer (George was
Secretary of NC Schommer & Sons Funeral Home).

324 W Prospect: 1891 Queen Anne
1st Owner: J.I. Hitchey & P.J. Hoeffel, boot and shoe
makers. Wm. Jones, Super of gas Co. and gas dept. of The
Wis Traction Light Heat & Power.

331 W. Sixth St.: 1901 Queen Anne
1st Owner: Peter J. Hoeffel (Home of Appleton's City
Attorney-Harry Hoeffel).

335 W Sixth St.: 1890 Colonial Revival
1st Owner: Henry C. Tennie. Brother of founder of
Tennie's Jewelry, Appleton. James Bradley, son John, was
last survivor of famous photo raising the flag on Iwo Jima.

339 W. Sixth St.: 1915 American Four Square
1st Owner: Walter M. Joyce, A treasurer for Superior
Coffee Company. Resident: Stuart Lochlin, pitcher for St.
Louis Cardinals.

506 S. Elm: 1915 Craftsman
1st Owner: John Conroy, fireman. Residents, Fred &
Margaret Lutz, grocery store owners, Appleton.

BLOCK C

509 S. Elm St.: 1927 Dutch Colonial
1st Owner Barney Hoffman. Resident Thomas P. Mullen
who was born at 421 W 5th, decedent of Chris Mullen,
Outagamie pioneer family.

517 S. Elm: 1914 Craftsman Bungalow
1st Owner George Prim, Chicago Mountie, became
Appleton's Chief of Police (led every parade in Appleton on
his horse).

525 S. Elm: 1930 Neo Tudor
1st Owner: Francis Kuckerbocker, (Gen Supt. of Riverside
Paper Co.) Residents: Fred Sturm, Prof of Jazz Studies,
L. U. Occupies site of former Anton Karls Home.

403 W. 6th: 1878 Italianate/Greek/Colonial Revival
1st Owner: Nicholas Weiland, early Outagamie Treasurer.

411 W. 6th: 1922 Dutch Colonial Revival
1st Owner: Walter Driscoll, sec. treas. Garvey/Weyenberg
Const. Land formerly Weiland's Orchards.

417 W. 6th St.: 1868 Vernacular
1st Owner: August Johman (had well known barbershop
and "bath rooms" in Waverly Hotel)

429 W. 6th: 1893 Queen Anne
1st Owner: James P. buck, Outagamie pioneer, Pres of
Appleton Boot & Shoe and Treasurer of App Gas Light Co
Resident: Dr. Earl McGrath, 1920-1947.

406 W 5th: 1860 Sided Gabled (original, 1/2 hand hewn
bark covered floor beams, bath subfloor made of clothes
crates. 1st Owner: James P. Buck (pioneer developer).
Resident: Anton Karls Sr.: George Schmidt (Clothiers).

412-416 W. 5th St: 1893 Queen Anne
1st Owner: Mathias Schmidt (Schmidt Clothiers).

420 W. 5th: 1918? Dutch Colonial
1st Owner: Roscoe & Augusta Gage of Gloudemen's &
Gage Dept Store. Grand nephew, Judge Michael Gage.

BLOCK D

523 W. 6th: Queen Anne
1st Owner: Anton Nickasch (early Appleton Carpenter).

527 W. 6th: 1895 Front Gabled.
1st Owner: Peter Baird, a county jail turnkey.

523 S. Walnut St.: 1890 Queen Anne
Residents: John Haug, (Sold coal, wood and building
materials) Henry Reuter (Hub & spoke MFG) Wm Reily
(MGR Alex Stewart Lumber Co.).

516 S State: 1920 Bungalow
1st Owner: Johanna Hoch. Resident: Monica Cooney (Art
teacher, Appleton). House moved here from 6th St.

510 S State: 1880 Two story Cube (former Italianate?)
Resident: Michael Calnin, assistant firechief. Calnin family
occupied home for 80 years.

515 W 5th: 1851 Greek Revival Cottage *** (across street
from Block D) Oldest Appleton home. Lester Balliet was
a resident for many years.

BLOCK E

401-403 S. Walnut St.: 1890 Queen Anne.
1st Owner: Michael Alberty, Pres. Geo. Walter Brewery.

413 S. Walnut: 1898 Four Square
Residents: L.H. Moore, D.A., Art. Francis Rooney.

414-416 S. State: 1874 Italianate.
Resident: Civil War Vet Andreas Kuhn.

BLOCK F

303 S. Walnut: 1884 Classical Colonial Revival
1st Owner James Patrick Lennon, (Justice of Peace) great
grandfather of Lennon Sisters. Reception held here for
presidential candidate J.F. Kennedy (1960).

321 S. Walnut: 1889 Two Story Cube.
1st Owner: George Walter (Brewing).
Resident: Joseph Dohr (President Norwest Bank).

523 W 8th St: 1918 Four Square/ Prairie
Edgar Walter (Brewing Family) Residents: Trettin Family
(Brettschneider Furniture & Funeral Home).

517 W. 8th St 1886 Queen Anne
1st Owner: Mathias Rossmessl, Bank Director & shoe
store owner. Resident: Peter Heid (Founder Heid Music).

312 State: Gothic/Neo Gothic Revival
Thomas O'Keefe builder, Irish Catholic Church.

BLOCK G

505 S. State St. 1913 American Four Square.
1st Owner Louis Wichman (Furniture & Undertaking).

523 S. State: 1868 Italianate, Grout Block Construction.
1st Owner: James & Sarah Thompkins.
National Register 1986

517 S. State: 1892 Cross Gabled.
1st Owner John Baer (Register of Deeds and Postman).

This tour is currently only a partial representation of our
historic neighborhood. Pledges to continue to work for
the preservation of our cultural heritage in the "Old Third
Ward" are appreciated, as well as additional historic
information.

The Old Third Ward Neighborhood Assoc., Inc.
(Incorporation applied for)
523 S State St.
Appleton, Wisconsin 54911-6044